

# PERSPECTIVE

## CURATORIAL STATEMENT

**The BLACK IMAGE...**  
Majestic. Alluring. Irrepressible. Magnificent. Malignant.  
Often imitated never duplicated. Exquisite. Endearing.  
Indomitable and Everlasting.

For the past 20 years it has been the invaluable mission of **DIASPORAL RHYTHMS** to expand the appreciation and adoration for contemporary Black art and Black images created by makers of the African Diaspora.

This exhibition **PERSPECTIVE** seeks to not only honor the continuing legacy of **DIASPORAL RHYTHMS** but also celebrate the beauty and power of the Black Image showcased in these selected works from the legendary collections of the organization's members.

As makers, partakers, protectors and converts of these divine declarations of self, we are irrevocably linked to hallowed traditions of making and sharing that stretch back to the beginning of human civilization. Over the many millennia, our African ancestors created images and forms that communicated, symbolically, telling visual stories of reaffirmation and purpose to generations. Today these same bonds between the creative, the collector and the community not only still exist but thrive as a result of organizations like **DIASPORAL RHYTHMS** and welcoming cultural spaces like **NAVY PIER**.

These chosen works were created by master-level artists. The varying mediums and styles lean very deliberately into the representational aspects of Blackness with pride and clarity of application. And although the Black image has historically, and in many contemporary art spaces today been deemed as "less", it is our hope that in sharing this exhibit, in this space, at this time, that all who visit can partake and be moved by these beautiful expressions of pure culture and love.

Raymond A. Thomas  
Curator



DIASPORAL RHYTHMS  
**MEMBERS**

**EXTENDED  
THROUGH  
FEBRUARY  
29, 2024**

AN EXHIBITION OF FINE ARTWORKS PRESENTED BY  
**DIASPORAL RHYTHMS**

CURATED BY **RAYMOND A. THOMAS**



# Attendance & Audience Survey Report



# Attendance & Engagement

**From 10/6/23 – 2/29/24**

- **Foot Traffic: 1,045,199<sup>^</sup>**
  - 51.9% of Total Attendance
- **Engagement: 319,373\***
  - 30.5% of All Foot Traffic
  - 15.9% of Total Attendance

<sup>^</sup> “Foot Traffic” represents count of guests who were in the exhibit area  
\* “Engagement” represents count of guests who dwelled in the exhibit area for 5 or more minutes

# Perspectives Audience Survey

10 minutes

1. The Perspectives exhibit was approachable and easy to engage with. \*

0 1 2 3 4 5 6 7 8 9 10

Strongly Disagree Strongly Agree

2. I experienced something new and out of the ordinary today at Perspectives. \*

0 1 2 3 4 5 6 7 8 9 10

Strongly Disagree Strongly Agree

3. I would have attended Perspectives if Navy Pier charged an admission fee. \*

0 1 2 3 4 5 6 7 8 9 10

Strongly Disagree Strongly Agree

4. Please share one word to describe your experience at the Perspectives exhibit. \*

Enter your answer

5. Is there anything else you would like to share about your experience at Navy Pier?  
(optional)

Enter your answer

## Audience Survey

- Accessed via QR codes on signage at Perspectives exhibit
- QR codes linked to Microsoft Form

[Link to Survey Preview](#)

## 2023-24 Metrics

- 131 Completed Surveys (240 Started)

	Perspectives
<b>Completed (w/reasonable responses)</b>	131
<b>Completion Rate (%)</b>	54.6%
<b>Approachability</b>	9.0/10 (61 NPS <sup>^</sup> )
<b>Novelty</b>	8.7/10 (52 NPS)
<b>Paid Alternative</b>	5.7/10 (-25 NPS)

<sup>^</sup> NPS stands for Net Promoter Score which is determined by subtracting the percent of survey responses 0-6 from those 9-10.



